



Parent-Teacher Association, Inc.
30th Avenue School - Q300
28-37 29th Street, Astoria, NY 11102
718-626-8502 (main) 718-626-8508 (fax)
www.Q300pta.org
fundraising@Q300pta.org

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Dear Members of Our Q300 Family:

Happy Autumn! Our new school is off to a roaring start, with our children learning so much about the fascinating world in which we live – from how trees develop to why it took so long for humans to invent the wheel. Our children are programming animation, writing narratives about “small moments” in their daily live, and building Rube Goldberg contraptions.

We look forward to so much more. And that is why we are writing to you today.

Your donation to the Q300 PTA’s inaugural Direct Appeal campaign will fund certified teaching assistants in the lower grades, allowing teachers to provide more individualized instruction; music education for all grades; soccer for the sixth grade; teachers’ wish lists; and many other programs to deepen and enrich your child’s education at Q300.

These programs were identified as top priorities in a survey completed by 80% of Q300’s families, as well as in discussions with Principal Matt Willard and Q300 staff. Further, we aim to fund not only our school’s inaugural year, but also the first half of 2015-16, so the Administration can plan ahead, knowing there will be funds to cover that year’s expenses.

In order to do all that, **we ask that each family give or raise \$1,500 per student. Even more importantly, our aim is 100% family participation. Please give or raise an amount that makes sense for your family.** Every gift will make a difference, whether it’s from family, friends or colleagues! Monthly payment plans and other ways to support the PTA are available.

Please consider making or raising the donation by December 15, so that we can hire the teaching assistants and implement the enrichment programs for the Spring 2015 semester.

Your donation is especially important because we are a new school. Your gift will be put to immediate use in creating programs we all want for our kids. Because our Direct Appeal campaign has minimal overhead costs, nearly 100% of your donation will go directly to educational programs. Please join us in helping make Q300 the best school it can be. Thank you for helping to invest in our children’s educational future.

Sincerely,

Sonal Ross, VP-Fundraising

Sarah Willett Chang, VP-Fundraising