PTA 30 Av

win a PIZZA PARTY... for your whole grade!

2018 Q300 summer READ-a-THON & online BOOK FAIR

All summer

June 4-18

Announcing the fundraiser that sets the stage for the next school year...

Last year we raised over $11K and 2018 promises to be even bigger. The Summer Read-a-Thon is back and this time we're bringing back the Online Book Fair to boot! The Q300 PTA will get a 30% giveback from the Online Book Fair. Your books will be mailed directly to you.

Q300 is a community of readers. Our children, parents, teachers and staff all love reading. This fundraiser is a fun and enriching experience for students and will help pay for this fall's music program (last year's cost $39K) and other enrichment programs.

Each Read-a-Thon Reader's goal is to raise $50 from their Sponsors - family, friends, and parents' coworkers... That may seem like a lot but last year the average raised by each Reader was a whopping $108. Regardless how much each kid raised, we're proud of all our Q300 Readers!

THE BASICS:
This year **our overall goal is $12,000** and we hope that each participating
Reader will set a goal to raise **$50 or recruit 10 sponsors**. The grade with the highest level of participation will **win a pizza party!**
> *One grade in the Elementary school and one in the Middle School will win.*

HOW TO BECOME A READER:
1. REGISTER your child at Crowdrise.com. See the detailed Crowdrise instructions in the HOW IT WORKS section of this packet.
2. GET SPONSORS. Ask your friends, family and co-workers to sponsor your kid.
You can fill out the Read-a-Thon pledge form or share your kid's fundraiser link on social media to make a bigger impact on your kid's efforts!
2. READ! Keep track of books your child reads over the summer. For recommendations on books to read see the reading lists on the Online Book Fair page.
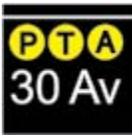
HOW TO BECOME A SPONSOR:
Go to Crowdrise.com/2018Q300SummerReadaThon, choose your kid's Rising Grade Team and DONATE.

HOW TO DO THE ONLINE BOOK FAIR:
Go to our fundraiser at ChildrensBookstore.com/go/Q300BOOKFAIR/
Choose from over 200,000 books or use our curated list. If prompted, enter our unique code Q300BOOKFAIR at checkout. The PTA will get a 30% "giveback!"

For further information see HOW IT WORKS on the next page and go to our Read-a-Thon webpage at Q300PTA.net/fundraising/read-a-thon.

HOW IT WORKS

The Read-a-thon

How to make the most of your Read-a-Thon participation...

Use Crowdrise and share it on social media!

Unless you use the paper pledge forms, you need to get set up on our Crowdrise Read-a-Thon event so you can keep track of your pledges. There are 3 steps.

Please consider following through with STEP 3, sharing it on social media! You'll be glad you did and so will the whole school. It makes a big difference. Our goal this year is to raise $12,000. We can do it together!

STEP 1: Create your Crowdrise Account
1. Go to Crowdrise.com - if you already have an account from last year, make sure you're logged in and got to STEP 2.
2. Click "Get Started" in the upper right
3. Follow the instructions to *sign up for an account.* Create your account under your name, not your kid. If you feel comfortable using your kid's name on your profile you may, of course, but many people prefer not to. But certainly use a photo of your kid for your profile picture so your sponsors will recognize your kid!

STEP 2: Join your kid's Rising Grade Team
1. Go to https://www.crowdrise.com/2018Q300SummerReadaThon
2. Click the orange "Join Campaign" button.
3. On the SEARCH FOR A TEAM page, go down to FUNDRAISE FOR AN OFFICIAL TEAM section and choose your kid's rising grade team. Then click "Join the team." The team is now added to your profile as a "Campaign"

STEP 3: Pledge to your kid's fundraiser and share with your friends, family and co-workers
1. Click on CAMPAIGNS in upper left
2. Hover over your team and choose "Manage" on left
3. Click "Make the first donation" and fill out the form.
4. At the end, choose "share on Facebook." Then it will prompt you to share on Twitter and also by email.

If you don't want to use Crowdrise.com...

Use the paper forms and keep track of the pledges yourself

GET SPONSORS: Use the Read-athon PLEDGE FORM to get pledges from Sponsors—family, friends, parents' coworkers.

GET READING: For ideas on what to read see the reading list info on the Online Book Fair webpage at ChildrensBookstore.com/go/Q300BOOKFAIR/

What happens at the end?

Crowdrise.com users: Do nothing, Crowdrise will process payments for you

Paper form users: Please collect your pledge payments yourself like this...

COLLECT PLEDGE PAYMENTS:
Contact your sponsors the last week of August with your kid's results and how much they owe. Ask that checks be made payable to "Q300 PTA" and *mail them to you, not the school.*

TURN IN LOGS AND DONATIONS:
When students return to school on **Thursday, September 5, 2018** they should turn into their new teachers an envelope containing the **Pledge sheets, Log forms, and donations (checks or cash)**. Logs and donations must be turned in **no later than Wednesday, September 12, 2018** in order to be considered for the pizza party prize.

The Online Book Fair

Use this special link:
ChildrensBookstore.com/go/Q300BOOKFAIR/
Choose from over 200,000 books on the site.
        The PTA will get a 30% giveback!

You'll see suggested reading lists by rising grade level. The books on the recommended reading lists on our Online Book Fair page come from the Queens Public Library and the National Network of State Teachers of the Year featuring curated lists of books on the theme of social justice.

If prompted at checkout enter our unique code, Q300BOOKFAIR. The books will be delivered directly to your home.

Hurry, don't wait! This online book fair will last only 2 weeks, ending June 18 11:59 pm.
After June 18, you may still purchase books on this website using code Q300BOOKFAIR at checkout, but only 15% of proceeds will go to the PTA).

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YOU ARE THE BEST

PLEDGE FORM

Read tips on how to get the most out of your search for sponsors on the Read-a-Thon webpage at *Q300PTA.net/fundraising/read-a-thon.* Don't forget about using social media!

NAME: _____ Grade:_____ Total books read:_____

Sponsor Name	Address/phone	Pledge Amt		Total Due	Collected
		PER BOOK	FLAT PLEDGE		
Ex.					
1.					
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.					
12.					
13.					
14.					
15.					
16.					
19.					

2018 summer READ-A-THON

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BOOK LOG

win a **PIZZA PARTY...** *for your whole grade!*

For younger kids parents and caregivers can read these books to and with your kids.
If you need ideas for books to read see the information on the Read-a-Thon webpage
at *Q300PTA.net/fundraising/read-a-thon.* Happy reading!

NAME: _____   Grade:_____

Book	Author
Ex.	
1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	
9.	
10.	
11.	
12.	
13.	
14.	
15.	
16.	